

2018 LIBRARY ASSESSMENT CONFERENCE PROGRAM AT A GLANCE

Updated December 4, 2018

TUESDAY, DECEMBER 4

8:00–6:00	Registration Pickup (Galleria Foyer)			
Workshops: Advance Registration Only				
Room	Sage	Galleria IVa (Tanglewood)	Westchester	Galleria IVc (Post Oak)
9:00–12:30	Preparing Data for Visualization Maggie Faber	Library Spaces: Approaches to Needs Assessment and Post-Occupancy Assessment Joan Lippincott & Kim Duckett		Strategic Service Design for Libraries Paul-Jervis Heath
1:00–4:30	Library Data Visualization with Tableau Public Ebony Magnus	Learning Analytics & Academic Libraries: Getting Started, Gaining Traction, Going Forward Megan Oakleaf	Leveraging OpenRefine and APIs to Conduct Large-Scale Collection Analyses Gabrielle Wiersma & Phil White	
5:00–6:00	Orientation for new attendees (Galleria I)			
6:30–?	Informal dinner groups (sign up at registration desk)			

WEDNESDAY, DECEMBER 5

8:00–5:00	Registration Pickup			
8:00–8:45	Breakfast (Galleria Foyer)			
	Plenary Session 1 (Galleria Ballroom)			
8:45–9:00	Welcome (Introduce Steering Committee and Travel Award winners)			
9:00–10:00	Keynote I: Paul-Jervis Heath			
10:00–10:30	Break			
10:30–12:15	Concurrent Session I			
Room	Galleria IV	Plaza	Galleria I	
	Session 1 Measurement & Measures Indicators I Ackermann: “Outcome Measurement in Academic Libraries” Beile: “Aligning Textbook Affordability with State Performance” Dennison: “Finding Hidden Treasures in the Data” Guo: “Smart Data,	Session 2 Ithaka S+R Local Surveys Edwards: “Using Student Survey Data to Build Campus Collaborations” Pierce: “Knowing Our Users: Deriving Value from the Ithaka S+R Local Surveys” Hinchliffe: “The Group Within: Analyzing a Large-Scale User	Session 3 Value and Impact Bernal: “Library Impact with International Rankings” Hall: “Communicating Library Impact through the Assessment Website” Croxtton: “Quantifying the Value of the Academic Library” Hoepfner: “Textbook Affordability Options:	

	Smart Library: Assessing Implied Value Steigerwald: "Do Download Reports Reliably Measure Journal Usage?" Wilson: "Data Modelling and Why it Matters"	Survey" Rumble: "Assessing the User Needs of STEM Graduate Students" Guhde: "Step Aside, Tableau: The Pros and Cons of Analyzing" Munip: "Disseminating Findings on User Needs Across a Multi-Campus Library System"	Assessing eBook Purchase Models" Killick: "The Continuing Adventures of Library Learning Analytics" Robertshaw: "Impact and Ethics: A Meta-Analysis of Library Impact Studies"	
12:45–1:45	Seated Lunch, Library Assessment Career Achievement Awards (Galleria Ballroom)			
1:45–2:15	Break			
2:15–3:45	Concurrent Session II			
Room	Galleria II–III	Plaza	Galleria I	Galleria IV
	Session 4 Space I Beatty: "Assessing a Graduate Commons in the Library" Fain: "Seating Our Patrons: A Multi-Year Approach" Gerwig: "Headcounts on Steroids: A Lightweight Method" Kong: "Developing the Metrics to Assess the Library's Active Learning Spaces" Puckett Rodgers: "Participatory Data-Gathering and Community Building"	Session 5 Methods & Tools I Baker: "Using the LibQUAL Survey to Inform Strategic Planning" Bradham: "Impacting Student Success: A Practical Guide to Assessing Library Services at the Community College Level" Chang: "Disparate Data Sources: Assessing a Library Program Impact" Pearce: "Qualifying for Services: Investigating Unmet Needs of Qualitative Researchers" Wolff-Eisenberg: "Community College Libraries & Academic Support for Student Success"	Session 6 Organizational Issues I Murphy: "The Career Paths of Assessment Librarians: An Exploration of Professional Growth" Sassen: "Assessing the Success of a Mentoring Program" Savage: "Obligations and Intentions: An Exploratory Study of Indirect Cost Recovery" Scalf: "Developing Objective Criteria for Promotion" Young: "Meta-Assessment: The ARL Assessment Framework in Practice"	Session 7 Digital Libraries Dinsmore: "Testing Assumptions—Does Enhancing Subject Terms Increase Use" Thompson: "Assessing Transformation: Findings from the Measuring Reuse Project" Shorey: "Building the Measuring Stick: A Model for Continuous Review" Thompson: "Bringing IRUS to the USA: International Collaborations" Turner: "Launching the Resource Repository for Assessment Librarians"
4:00–5:00	Affinity Meetings			
	Westchester	Sage		
	LLAMA Assessment	Big Ten		
6:00–8:00	Poster Session I and Reception (Woodway I)			
8:00–10:00	Music and Dancing (Monarch) Trivia (Plaza)			

THURSDAY, DECEMBER 6

8:00–5:00	Registration Pickup			
8:00–8:45	Breakfast (Galleria Foyer)			
	Plenary Session II (Galleria Ballroom)			
8:45–9:00	Announcements			
9:00–10:00	Keynote II: Denise Stephens			
10:00–10:30	Break			
10:30–12:15	Concurrent Session III			
Room	Galleria II–III	Plaza	Galleria I	
	<p>Session 8 Diversity, Equity, & Inclusion</p> <p>Bright: “Taking AIM: Integrating Organization Development into the Creation of a Diversity, Equity & Inclusion Audit”</p> <p>Faber: “A Consideration of Power Structures”</p> <p>Hinchliffe: “Social Justice Metrics for Libraries: A Community Identification”</p> <p>Robinson: “Setting Our Cites on Gender: Toward a Development of Inclusive Scholarly Support Services”</p> <p>Tuai: “Assessing the Social Value of Library Services at Drake University”</p> <p>Young: “Assessing and Improving the Experience of Underrepresented Populations”</p>	<p>Session 9 Organizational Issues II</p> <p>Crowe: “Strategic Library Assessment: Aligning with Your University’s Strategic Plan”</p> <p>Guhde: “Tracking Unicorns: A Multi-Institutional Network Analysis”</p> <p>O’Neill: “Two Years and Change: Building a Sustainable Culture”</p> <p>Norris: “Buttoned-Up Assessment: Organizational Culture”</p> <p>Spears: “Finding Value in Unusual Places: Transforming Collaboration Workshop Data”</p> <p>Wyatt-Baxter: “Zero to Sixty: Implementing Outcomes Assessment for an Entire Organization”</p>	<p>Session 10 Methods & Tools II</p> <p>Castro: “From Indifference to Delight: Gauging Users’ Preferences Using the Kano Model”</p> <p>Clarke: “From Default to Design: Design-Based Assessment”</p> <p>Ilett: “Reflections on Creating a Multi-Site, Mixed Methods, and Interpretive Assessment Project”</p> <p>Maciel: “University Libraries Accreditation and Re-Certification Efforts Using LibQUAL as a Foundation”</p> <p>Kinsley: “Building a ‘Library Cube’ from Scratch”</p> <p>Vardeman: “LibQUAL Results Bring More Questions than Answers”</p>	
12:15–1:15	Buffet Lunch (seating in Galleria I–IV) Ebsco Presentation (Westchester)			
1:15–2:45	Concurrent Session IV			
Room	Galleria II–III	Galleria I	Plaza	Galleria IV
	<p>Session 11 Non-Traditional Users</p> <p>Cooper: “Perspectives on the Limits of Assessment: Ithaca S+R’s Indigenous Studies Project”</p> <p>Daly: “1G Needs are Student Needs”</p>	<p>Session 12 Organizational Issues III</p> <p>Buhler: “Toward a Culture of Inquiry: Reducing Barriers to Engagement”</p> <p>Najmi: “Engaging Graduate Students in</p>	<p>Session 13 Space II</p> <p>Belanger: “Getting to Scale: Developing a Sustainable, Collaborative, Mixed-Method Approach”</p> <p>Hines: “Discovering Access: Uncovering</p>	<p>Session 14 Collections</p> <p>Blackburn: “When to Hold On and When to Let Go: A Distributed Retrospective”</p> <p>Brown: “Ranking Data Outliers for Collection Budget Analysis”</p>

	Littrell: "Tracking the Elusive Undergraduate Non-User" Harlow: "Collaborative Assessment for Student Success: Analyzing Nontraditional Students' Library Perceptions"	Research and Scholarly Life Cycle Practices" Scalf: "Choose Your Adventure: A Library Reorganization Case Study" Sweeney: "Coming Full Circle: Exploring the Life Cycle of a Staff Training Program Evaluation" Vacek: "Diffusing Organizational Change through Service Design"	the Connection Between Office Spaces and the User Experience" Kyrillidou: "How Many Seats Do We Need in Our Library?" Spears: "Where Students Want to Spend the Night: A Two-Phase Examination of Overnight Study Spaces"	Edwards: "Collecting Globally, Connecting Locally" Harker: "The Collection Assessment is Done... Now What?" Kemp: "Assessing Textbook Cost and Course Data" Stovall: "Mining EZProxy Data: User Demographics and Electronic Resources"
3:00–5:00	Poster Session II and Afternoon Refreshments (Woodway I)			
7:00–9:00	Conference Reception (Monarch)			

FRIDAY, DECEMBER 7

8:00–8:45	Breakfast (Galleria Foyer)			
8:45–10:00	Practicums & Panels			
Room	Plaza	Galleria IV		
Panels	Human Subject-Based Library Research and Professional Ethics: A Panel Discussion Brian W. Keith, Laura I. Spears, Lisa Hinchliffe, and Robert Farrell	ARL Library Impact Framework Sue Baughman		
Room	Galleria III	Galleria I	Galleria II	
Practicums (Pre-registration required; limit 50 people)	Assessing Librarian Skills for the Future: A Toolkit for Success Elliot Felix, et al.	Identifying Alternative Measures of Impact: Telling the Story Holly Mercer & Lynn Silipigni Connaway	Critical Information Literacy Instruction: Using Outcomes to Teach and Assess Big Ideas that Matter Megan Oakleaf & Josh Hughey	
10:00–10:30	Break			
10:30–12:00	Concurrent Session V			
Room	Galleria III	Plaza	Galleria I	Galleria II
	Session 15 User Experience Boucher: "Making Secret Shopper Sustainable" Chao: "Tell Me What You Want...: Understanding User Perspectives" Darby: "Comparing Apples to Oranges?"	Session 16 Measurement & Measures Indicators II Faber: "Beyond 'Will You Make Me a Dashboard': Meaningful Collaboration on Visualization" Luther: "Library Continuous Improvement through Collaboration"	Session 17 Teaching & Learning Bradley: "Assessing Student Learning in Library Instruction" Clarke: "Information Literacy Assessment for Instruction Improvement" McMullin: "Developing Library Learning"	Session 18 Services Crowe: "Where Do We Grow from Here? Assessing the Impact of a Digital Media Commons" Graff: "Benchmarking Reference Data Collection: The Results of a National

	<p>Doing UX Work Across Time and Space</p> <p>Deschenes: "Redesigning Harvard Library's Website with User Research"</p> <p>Warren: "Holistically Evaluating a Room Booking Service's Transition"</p>	<p>McKinnon: "Is There a (Data) Point? Are All These Measures Useful?"</p> <p>Varner: "Measuring Library Support for Institutional Research Endeavors"</p>	<p>Outcomes: Reflecting on Instruction"</p> <p>Oakleaf: "What Could We Do, If Only We Knew? Libraries, Learning Analytics, & Student Success"</p> <p>Perry: "Library Participation in Learning Analytics Initiatives"</p>	<p>Survey"</p> <p>Hawk: "Implementing the ACRL/SAA Statistical Measures and Metrics for Public Services"</p> <p>Pomputius: "Assessing Need and Evaluating Programs for a Health Science Center"</p> <p>Wyatt-Baxter: "One Year In: Using a Mission-Driven Assessment Plan to Enact Change"</p>
1:00–4:30	Workshops: Advance Registration Only			
	Westchester	Galleria IVa (Tanglewood)		
	<p>Loud Librarians! Communicating the Impact of Your Library</p> <p>Selena Killick & Frankie Wilson</p>	<p>Creating an Assessment Plan & Data Inventory: Aligning & Managing Metrics of Success</p> <p>Starr Hoffman</p>		
6:00–?	Informal dinner groups (sign up at registration desk)			