Libraries Strategic Planning Milestones:

2010: Comprehensive internal strategic plan created.
2013: University requires WEAVEonline for annual strategic planning.
2015: Current Dean arrives.
2017/2018: Most recent annual plan - project-based collaborative library projects predominate.

Responding to leadership priorities and campus requirements in strategic planning
Elizabeth Brown, Director of Assessment and Scholarly Communications
Binghamton University (SUNY), Binghamton, NY

Progress takes time – some sample Measures:

2010 (internal objectives, no targets, few success measures)
Implement and provide support for enforcing the food, drink and noise policy.
Increase communications between bibliographers, their assigned departmental faculty and graduate students.
Move towards a cashless environment.
Create a comprehensive space plan for the Libraries.

2013 (more clearly defined objectives, targets and success measures becoming better defined)
Compile lists of unmet collections needs for possible future purchase.
Measure the number of cataloged and un-cataloged items in the Libraries.
Assess the extent of Interlibrary Loan Activity.
Build the Libraries’ endowment.

2017/2018 (project-based objectives with clearer targets and success measures)
Prepare for a new library management system.
Share digital collections beyond the Binghamton campus.
Deliver credit library information strategies course to undergraduates.
Launch the Center for the Study of the 1960s.
Review and deselect JSTOR print journals.

Communicating with Staff:
- Email updates
- Shared documents
- Annual library report
- Periodic review/updates of projects (2-3 times/year)

References: