

**2016 LIBRARY ASSESSMENT CONFERENCE PROGRAM AT A GLANCE**—Revised October 26, 2016

SUNDAY, OCTOBER 30th

Workshops	Salon I	Salon II	Salon V
12–5pm	Registration Pickup (Arlington Foyer)		
1–4:30pm	<i>Getting the Message Out: Creating a Multi-Directional Approach to Communicating Assessment</i>	<i>Introductory Data Visualization with Tableau</i>	<i>Outcome(s) Assessment</i>
Leaders	Donna Tolson and Vivian Lewis	Rachel Lewellen, Jeremy Buhler, and Sarah Murphy	Martha Kyrillidou
5–6 pm	New Attendee Orientation (Salons I & II)		

MONDAY, OCTOBER 31<sup>st</sup>

	Salon III	Salon VI	Salon II	Salon V
8am–5pm	Registration Pickup (Arlington Foyer)			
9am–5pm	Poster Prep & Storage (Salons A–E)			
9–9:15 am	Welcome (Salons III & IV)			
9:15–10:30 am	<b>Plenary Session 1:</b> Keynotes Molly Broad and Lisa Hinchliffe (Salons III & IV)			
10:30–11 am	Break			
11 am–12:30 pm	<b>Concurrent Session I</b>			
	<b>Session 1/Keynote Reaction Panel</b> <i>Margie Jantti, Vivian Lewis, Elliott Shore, and Scott Walter</i>	<b>Session 2/Papers: Digital Libraries</b> <i>Adamick : Measuring the impact of digitizing</i> <i>Ippoliti: Research as Design—Design as Research</i> <i>Spears: Assessing the Digital Humanities</i>	<b>Session 3/Short Papers: Ithaka</b> <i>Wolff: What Do Faculty Think?</i> <i>Careaga: Lessons from the 2015 UCSC Instance</i> <i>Chapman: Implementing the Ithaka Faculty Survey</i> <i>Cooper: Investigating the Needs of Religious</i>	<b>Session 4/Short Papers: Space 1</b> <i>Hines: Reading Library Spaces</i> <i>Scalf: Evidence-Based Decision Making</i> <i>Shannon: Driving the BUS</i> <i>Taylor: Mixing Measures</i>

	Salon III	Salon VI	Salon II	Salon V
			<i>Studies</i> Gundry: <i>Library as Research Site</i> Hoffman: <i>Visualizing Local Data</i> Wolff: <i>Survey Administration</i>	Tobias: <i>Don't Dismiss Directional</i> Vance: <i>Shh Stats</i> Wyatt-Baxter: <i>After the Ribbon Cutting</i> Zaugg: <i>Using Non-Library Student Collaboration</i>
12:30–1:30 pm	Boxed Lunch (Salons III & IV) Sponsor Presentations—SirsiDynix (Salon I)			
1:30–3:15 pm	<b>Concurrent Session II</b>			
	<b>Session 5/Short Papers: Learning 1</b> Archambault: <i>Building CORA</i> Gillanders: <i>Is It Working?</i> Grant: <i>Adventures in Framework Assessment</i> Grigg: <i>Implementing ACRL's Assessment</i> Mullally: <i>Score! Using Competitive Assessment</i> Murphy, D.: <i>Dream of a Common Language</i> Schattle: <i>Student Instructional Histories</i> Shealy: <i>Understanding Research</i> Mathuews: <i>Academic</i>	<b>Session 6/Short Papers: Collections/Digital</b> Dollar: <i>Do We Approve?</i> Johnson: <i>Mind the Gap</i> Leonard: <i>Developing a Sustainable Collection</i> Luther: <i>Applying the Principles of Total</i> Peck: <i>Just in Case or Just in Time?</i> Friberg: <i>Continuous Usability Testing</i> Chapman: <i>Community Efforts to Develop Best Practices</i>	<b>Session 7/Papers: Organizational Issues 1</b> Horowitz: <i>Measuring Impact of Liaison</i> Murphy, S.: <i>Calculating the REACH</i> Puente: <i>ARL's Leadership and Career Development</i> Ziegenfuss: <i>Using Appreciative Inquiry</i>	<b>Session 8/Papers: Methods 1</b> Cook: <i>Relationships between LibQUAL+</i> Wilson: <i>The Illusory Holy Grail</i> Wray: <i>Collaborative Libraries</i> Strub: <i>Event Evaluation</i>

	Salon III	Salon VI	Salon II	Salon V
	<i>Libraries' Impact</i>			
	Salon I	Salon IV	Salon III	
3:15–4:30 pm	Affinity Meetings			
	CIC	LLAMA	QQML	
5:30–7:00 pm	<b>Poster Session 1</b> (Salons A–E)			
7:00–9:30 pm	Conference Reception (Halloween Fun) (Sky View & Pre-Function Space)			

TUESDAY, NOVEMBER 1<sup>st</sup>

	Salon III	Salon II	Salon V	Salon VI
8am–5pm	Registration Pickup (Arlington Foyer)			
9am–3pm	Poster Prep & Storage (Salons A–E)			
9–9:10 am	Announcements (Salons III & IV)			
9:10–10 am	<b>Plenary Session 2:</b> Keynote Brian Nosek (Salons III & IV)			
10–10:30 am	Break			
10:30 am–12 pm	<b>Concurrent Session III</b>			
	<b>Session 9/Panel: Keynote Reaction Panel</b>	<b>Session 10/Short Papers: Organizational Issues 2</b>  Albert: <i>Assessing Your New Library Position</i>  Bakkalbasi: <i>How Well Do We Collaborate?</i>  Doucette: <i>Acknowledging the Political</i>  Edwards: <i>Assessment as User Engagement</i>  Escobar: <i>Using Peers to Shed Light</i>	<b>Session 11/Papers: Learning 2</b>  Gammons: <i>Making it Work</i>  Koltay: <i>Multi-Method Assessment</i>  Medaille: <i>Using Images to Understand</i>	<b>Session 12/Papers: Value</b>  Pickle: <i>A Toolkit for Efficient Reporting</i>  Kinsley: <i>Take Back the Data</i>  Norman: <i>Lean Libraries</i>

	Salon III	Salon II	Salon V	Salon VI
		Hall: <i>Active Learning</i> Jefferson: <i>Assessment Planning in the Time of Change</i>		
12–1 pm	Boxed Lunch (Salons III & IV) Sponsor Presentations—Project SAILS (Salon I)			
	Salon V	Salon II	Salon III	
1–2:45 pm	<b>Concurrent Session IV</b>			
	<b>Session 13/Short Papers: Methods 2</b> Kogut: <i>Academic Library Services</i> Markman: <i>Assessing User Engagement</i> Vinyard: <i>Why Seek Expertise</i> Winterling: <i>There’s a Method in the Madness</i> Belanger: <i>Assessment by Design</i> Sandelli: <i>Using Informal Learning</i> Daly: <i>Building on Success</i> Eldermire: <i>So Everyday</i>	<b>Session 14/Papers: Organizational Issues 3</b> Brancolini: <i>Measuring the Effectiveness</i> Emmons: <i>Proficiencies for Assessment</i> Hinchliffe: <i>Creating Sustainable Assessment</i>	<b>Session 15/Papers: Space 2</b> Asher: <i>A Day in the Life</i> Doshi: <i>Lead Users</i> Wahlgren: <i>From Data to Development</i> Fox: <i>Space: Describing</i>	
3:30–5 pm	<b>Poster Session 2</b> (Salons A–E)			
6:30 pm–?	Leaders & Luminaries Drinks/Nibbles (sign up in advance—Arlington Registration)			

WEDNESDAY, NOVEMBER 2<sup>nd</sup>

	Salon VI	Salon II	Salon V	Salon III
8am–12pm	Registration Pickup (Arlington Foyer)			
9–10:30 am:	<b>Concurrent Session V</b>			
	<b>Session 16/Papers: Special Libraries</b> Dole: <i>Measurement and Metrics</i> Hardman: <i>Assessing the Use of Special Collections</i> Dooley: <i>Special Collections</i>	<b>Session 17/Papers: Analytics/Value</b> Fransen: <i>Graduate in 4 Years?</i> O’Kelly: <i>Academic Libraries</i> Connaway: <i>What Do We Want to Know</i>	<b>Session 18/Short Papers: Organizational Issues 4</b> Zaugg: <i>Using a Social Network</i> Luckert: <i>So You Developed</i> Tofanelli: <i>Reskilling for the Digital Humanities</i> Lo: <i>A Comparison Study</i> Martin: <i>Building Library-Wide Engagement</i> Vilelle: <i>Writing the Library’s Story</i>	<b>Session 19/Papers: Services 1</b> Hofschire: <i>Supporting Parents</i> Dick: <i>Delighting Our Customers</i> Pagotto: <i>Evaluating from Arm’s Length</i>
10:30 am–11	Break			
	Salon II	Salon VI	Salon III	Salon V
11 am–12:30 pm	<b>Concurrent Session VI</b>			
	<b>Session 20/Short Papers: Data</b> Durrant: <i>What Do We Collect</i> Hoffman: <i>Using a Tool</i> Wilson: <i>All Your Data</i> Magnus: <i>Getting Vizzy With It</i>	<b>Session 21/Papers: Learning 3</b> Avery: <i>Assessing International Students</i> Weiner: <i>Developing a Practical Framework</i> Carbery: <i>Assessing Student Learning</i>	<b>Session 22/Short Papers: Services 2</b> Campbell: <i>Usability Study</i> Deardorff: <i>Beyond Data Management</i> Litsey: <i>OBILLSK</i> Moore: <i>Evaluating</i>	<b>Session 23/Short Papers: Space 3</b> Kim: <i>A Factor Analysis</i> Adamick: <i>Assessing to Transform</i> Andrews: <i>Consulting Detectives</i> Beatty: <i>It’s All About the</i>

	<b>Salon VI</b>	<b>Salon II</b>	<b>Salon V</b>	<b>Salon III</b>
	Perry: <i>Do We Collect</i> Davis: <i>The Power of Performance</i> Wiersma: <i>Showcasing Faculty Research</i>		Reference Gauder: <i>Tracking for Outreach</i>	Learning Buhler: <i>Public Workstation Use</i> Dominguez: <i>Library Snapshot Day</i> Fox: <i>Advancing Campus Priorities</i>
12:30–1:30 pm	Boxed Lunch (Salons III & IV)			
1:30–3:00 pm	<b>Plenary Session 3</b> (Salons III & IV)			
	Library Assessment Career Achievement Awards Celebrating the 10 <sup>th</sup> Anniversary of the Library Assessment Conference Conference Adjourns			
3:30–6 pm	ARL Members Assessment Meeting (Salons B&C)			
6:30–?	Leaders & Luminaries Drinks/Nibbles (sign-up sheets available—Arlington Registration)			

THURSDAY, NOVEMBER 3<sup>rd</sup>

<b>Workshops</b>	<b>Salon II</b>	<b>Salon V</b>	<b>Salon VI</b>
9 am–12:30pm	<i>Learning Analytics, Academic Libraries, and Institutional Context: Getting Started, Gaining Traction, Going Forward</i>	<i>Library Spaces: Approaches to Needs Assessment and Post-Occupancy Assessment</i>	<i>How to Use Altmetrics Data from the Social Web to Evaluate Collections, Boost Institutional Repositories, and Support Researchers at Your Institution</i>
Leaders	Megan Oakleaf	Kim Duckett and Joan Lippincott	Rachel Borchardt and Stacy Konkiel