

Implementing the Ithaka Faculty Survey: Engaging Staff and Visualizing Findings

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Engaging staff in adoption/planning

1. Queried ARL-ASSESS listserv, shared findings
2. Discussed with Assessment Core Team
3. Meetings with department heads
4. Group decision-making around additional modules for inclusion
5. Department heads in User Services and subject librarians discussed ways they wanted to analyze findings

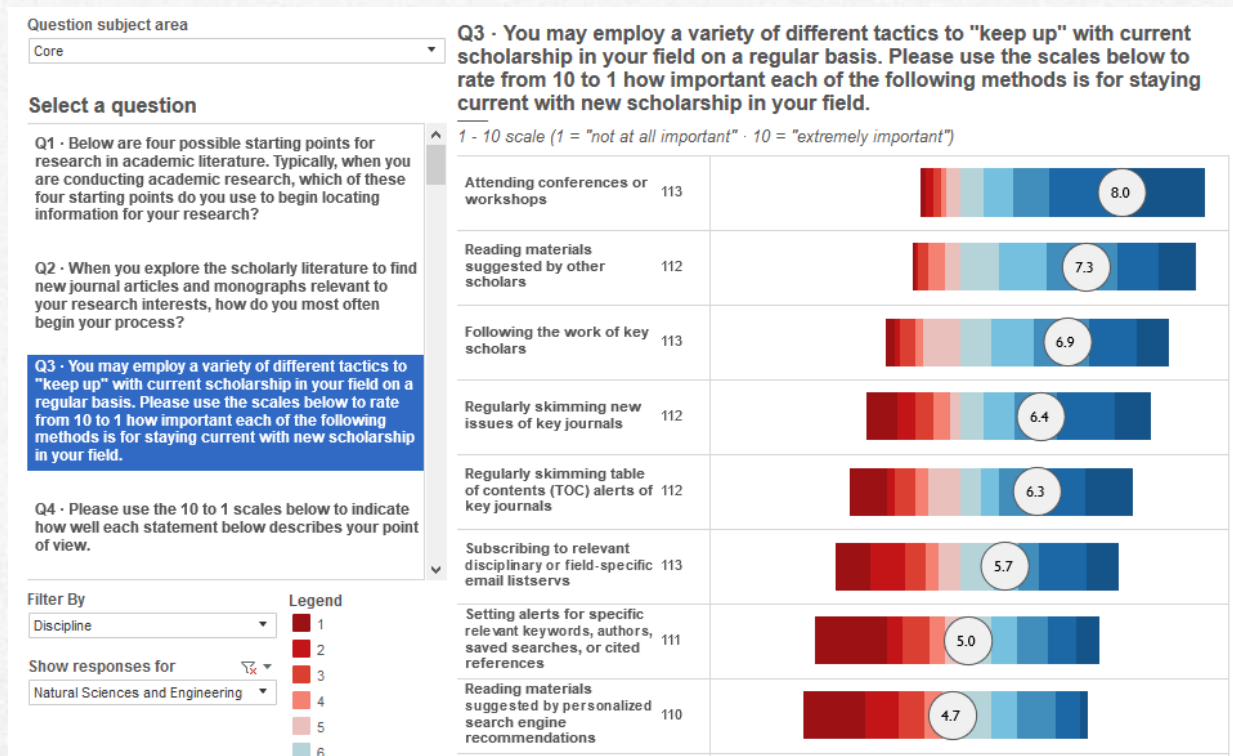
Getting the most out of data

Worked with Institutional Research office to provide sample with demographics info:

- Gender
- Tenure status
- Tenure track
- Race/ethnicity
- Age
- Years at Duke
- Department

Making the results useful

AUX collaborated with Data & Visualization Services to create [Tableau dashboard](#) and [Help Doc](#)



Library-wide workshop

- 35 staff explore data using the [dashboard](#)
- Break into groups by module, each group had note taker and leader
- Make note of interesting points, areas of concern, actions DUL staff might take, questions to investigate further
- Lively discussion back in the larger group
- Used to develop set of recommendations

Recommendations

Examples:

- **Market that DUL staff are equipped to provide copyright and publishing advice and support.** Roughly half of respondents were either unaware they could negotiate copyright terms with publishers or felt insufficiently prepared to do so, and 77% have never gone to a campus librarian for assistance with negotiating author agreements or licenses. (Q14; SC3-8)
- **Identify and implement expanded services or resources related to data management and storage services.** Eighty-seven percent (87%) organize data on their own computers, and at least 22% find doing so very difficult. (Q23)

Thank you!

For questions or more info on how we
manipulated Ithaka data and created Tableau
dashboards:

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