Getting to 100%: Reaching Every First Year Student
University of Minnesota – Twin Cities

We knew from 2011 and 2012 data analysis that there was a correlation between library use and student success measures (GPA and retention).

We wanted to find out whether there is anything about a student’s pre-college experience or environment that correlates to library use.

We used the usage data we had had already collected plus CIRP Survey responses.

65% of first year students use library resources or services in a given Fall semester*

How do we increase that percent?

*Using 2011 and 2012 data, on average, 77% of all undergraduate students use the Libraries in a semester

Try new approaches

• Target efforts in specific colleges – Engineering or Design – extra curricular? Student groups?
• Reach out to high achievers – e.g. goals around sponsored research
• Work with mental health initiatives
• Partner with Disability Services

Continue what is working

• Focus on first year programming
• Support iPad initiative in College of Education and Human Development
• Support programs like Access to Success
• Partnerships with International Student and Scholar Services

What is CIRP?
CIRP is the Cooperative Institutional Research Program Freshman Survey from the Higher Education Research Institute. In 2012, incoming freshmen took it as part of Orientation thus an exceptionally high completion rate - 98%. This survey uncovers behavior and experiences from high school and preparing for college.

Method

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Result

Interpreting Our Results

Would like to increase use with:  
• Higher ACT scores
• Research orientation
• Academically disengaged in high school
• Self-reported disabilities
• Self-reported stress/depression
• Design College
• Engineering College

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