

**Welcome to the 2016 Library  
Assessment Conference  
Arlington, Virginia**

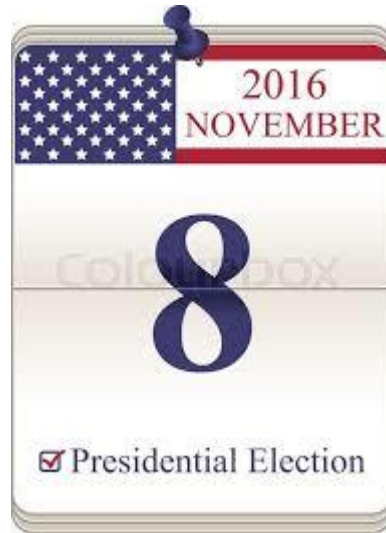
**Celebrating Our Tenth Anniversary**


# Monday Morning Metrics with Steve

## LAC numbers 2006-2016

- 2925 Attendees from 50 U.S. states, 9 Canadian provinces, 6 continents and 16 countries
- 400 papers and panels
- 3400 pages of proceedings
- 350 posters
- 36 workshops

# Some of us are thinking of another number



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>November 2016</b>						
		1	2	3	4	5
6	7	8 	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	Notes		



# Our Advice

**ENJOY THE CONFERENCE  
AND**

**STOP OBSESSING ABOUT THE ELECTION!**



But wait . . . It's only

**8 Days until the Election**



# And We Love Numbers and Visualizations



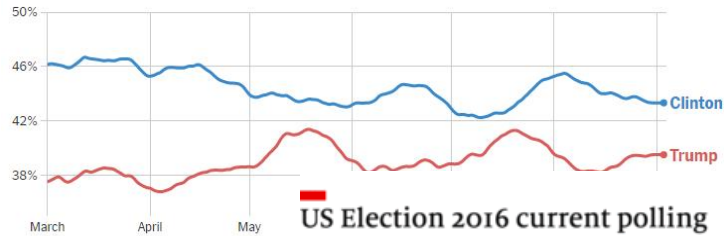
Hillary Clinton  
43%

National  
Polling  
Average

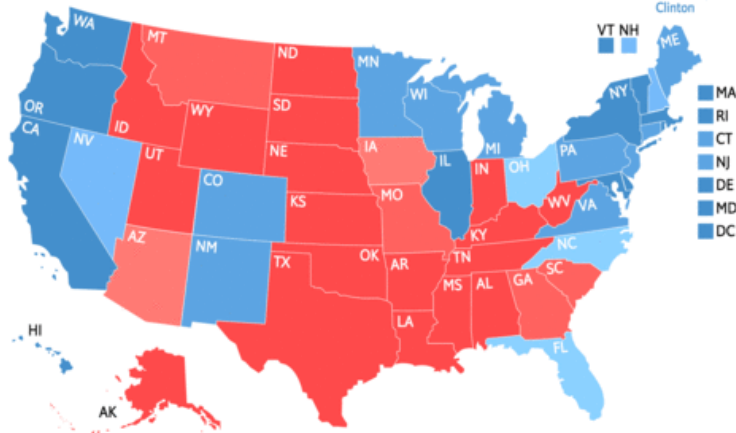
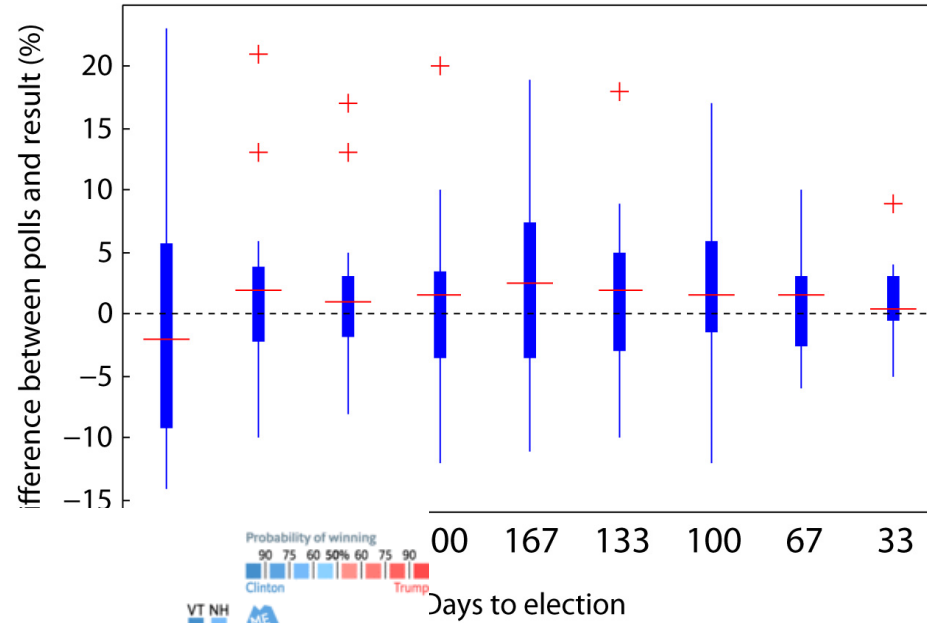


Donald J. Trump  
40%

The Upshot Forecast: Hillary Clinton has an 87% chance of winning the presidency →



Errors in polling, 1952–2012



# Relax and Use the LAC Presidential Prediction Model\*

(\*Caution – Small Sample Size)

**2008**



**2016?**



**2012**



Enough! Enough!  
Relax and Enjoy The Conference



**KEEP  
CALM  
AND  
CONFERENCE  
ON**



# **BUT**.....Before that happens.....

- WIFI = Marriott\_CONFERENCE
- Code: AORLAC2016
- Crowdsourcing Session Notes
- Program App Links
  - <https://libraryassessmentconference2016.sched.org/>
  - <https://libraryassessentconference2016.sched.org/mobile>
- Leaders and Luminaries – Dinner Sign-Ups for Tuesday and Wednesday

# AND.....

- Morning Walks or Runs
- Candid Photographs – SMILE!!
- Voting on Poster Sessions
- [https://www.surveymonkey.com/r/2016LAC\\_PosterVoting](https://www.surveymonkey.com/r/2016LAC_PosterVoting)
- Session Feedback
  - <http://happo.ly/LA16WOR>
  - <http://happo.ly/LA16POSTERS>
  - <http://happo.ly/LA16OVERALL>